



**FIVE  
BEST  
DAYS OF  
SUMMER!**

July 17-21, 2024



**2024**

**SPONSORSHIP  
OPPORTUNITIES**

[www.greatjonescounty.com](http://www.greatjonescounty.com)



# BECOME A SPONSOR.

Engaging in a sponsorship at the 2024 Great Jones County Fair is a partnership between your organization, the fair, and fairgoers who expect good fun, great food, and so much to enjoy.

## *Media & Marketing*

**1,820**  
NEW FACEBOOK FOLLOWERS  
in 2023

**763**  
NEW INSTAGRAM FOLLOWERS  
in 2023

**3,986,808 SOCIAL & DIGITAL IMPRESSIONS**  
(number of people that saw the ads throughout a campaign)

23 Radio stations played  
2,310 Radio spots promoting the fair



**CONTACT**  
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OFFICE MANAGER

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# GREAT JONES COUNTY FAIR 2023

## *by the numbers*

### *Fairgoer spending*

ON FOOD AND CARNIVAL

**\$826,269.60**

### *Competition*

**466**

4-H AND FFA EXHIBITORS  
FROM JONES COUNTY

participated in livestock and static  
events at the Fair.

**571**

exhibitors participated in various  
open class livestock and non-  
livestock competitions.

**3,453**

total entries



### *Attendance*

OVERALL FAIR ATTENDANCE:

**100,000**

approx.

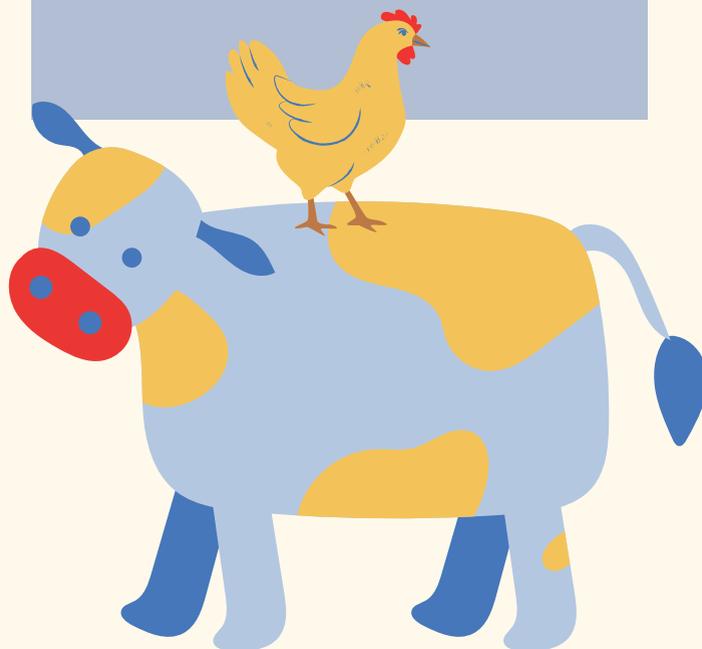
THE GRANDSTAND ATTRACTED

**34,514 FAIRGOERS**

to multiple stage performances and  
dirt events.

TOP TWO ATTENDED EVENTS:

Pitbull with Neon Union and Jon Pardi  
with special guest Russell Dickerson



# 2024 SPONSORSHIP PACKAGES



## Purple Ribbon

**\$2,000 - 5,499**

### DIGITAL MARKETING

- Logo and hyperlink on Fair's website
- Logo in e-newsletter
- Social media mentions as tied to sponsorship with logo.

Facebook: 32,712+ Instagram: 2,700+

### ON GROUNDS PRESENCE

- Sponsor banner recognition at all entrance locations.
- Promotional signage as agreed upon.

### ADVERTISING COLLATERAL

- Logo printed in Official Souvenir Brochure
- Logo on digital screens at the fair

## Blue Ribbon

**\$1000 - \$1,999**

### DIGITAL MARKETING

- Listed on Fair's website
- Listed in e-newsletter
- Social media mentions as tied to sponsorship listed.

Facebook: 32,712+ Instagram: 2,700+

### ON GROUNDS PRESENCE

- Sponsor banner recognition on the back of the bleachers
- Promotional signage as agreed upon.

### ADVERTISING COLLATERAL

- Listed in Official Souvenir Brochure
- Listed on digital screens at the fair

## Red Ribbon

**\$500- \$999**

### DIGITAL MARKETING

- Listed on Fair's website
- Social media mentions as tied to sponsorship listed.

Facebook: 32,712+ Instagram: 2,700+

### ON GROUNDS PRESENCE

- Listed on the back of the bleachers

### ADVERTISING COLLATERAL

- Listed in Official Souvenir Brochure
- Listed on digital screens at the fair

## White Ribbon

**\$250 - \$499**

- Listed on the back of the bleachers
- Listed on the Fair's website

# 2023 SPONSORS



## Sincere Thank You...



### DAILY HOSTS



Monmouth, IA - (563) 673-6631



Citizens Bank  
 Citizens State Bank  
 F&M Bank  
 Fidelity Bank & Trust  
 Ohnward Bank & Trust  
 Kevin & Chanda Gassman  
 Monti Plumbing, Heating & Electric  
 Rod & Joy Smith  
 McAllister Electric Services, Inc  
 Lux Salon and Spa  
 Accent Construction  
 Jones County Pork Producers  
 Jones County Cattlemen  
 Steve Monk Construction and Lawn Care  
 Red's Towing  
 Rod & Joy Smith  
 Monticello Express  
 Nationwide  
 Schneiter Insurance & Financial Services

Citizens State Bank  
 Freese Motors  
 Goettsch Funeral Home  
 Monticello Express  
 N & N Trailer Sales  
 Recker Enterprises  
 SGR Plumbing & Heating  
 Subway, LTD  
 Ken & Marilyn Streeper  
 All Season Auto Body  
 Radio Communications  
 Keith Gillmore  
 Paul & Darin Siebels  
 Randy Toenjes  
 Riley Bossard  
 Don Hardersen Trucking  
 Jones County Beef Producers  
 Monticello Veterinary Clinic  
 Kris Gobeli  
 Accent Concrete LLC  
 Hog Slat